

The Humane and Fashionable Thing to Do

Atlanta—April 17, 2008—Fashion Week ATL is kick-starting their summer series with a soft launch party in downtown Atlanta. The chic event, Savoir-Faire, will take place atop the Glenn Hotel during twilight hours.

Savoir-Faire is the first of many charity and shopping events to come for Fashion Week ATL. This summer, Fashion Week ATL will be hosting multiple events leading up to their five-day Fashion Week in October.

Savoir-Faire will be featuring a live band, free wine and beer for the first two hours, passed hors d'oeuvres, and a signature drink of the evening—an elegant “Strand of Pearls”. Savoir-Faire will play host to Atlanta’s fashion community and thriving business owners. A portion of proceeds from Savoir-Faire will go to support the Atlanta Humane Society, which helps prevent animal cruelty and neglect.

The stylish rooftop gathering will be taking place May 12, 2008 from 5pm until 9 at the Glenn Hotel located at 110 Marietta Street in Atlanta. Advance tickets for Savoir-Faire will go on sale April 21, 2008 at a discounted cost of \$60. Guests may also choose to pay the admission fee at the door for a cost of \$75. For further information on Savoir-Faire or other future events, please visit the Fashion Week ATL website at www.fashionweekatl.com.