

## REGISTRATION PACKAGE INFORMATION

### **FASHION SHOW PARTICIPANTS – FASHION DESIGNER**

Spring/Summer 2009 Collections

“Early-Bird” Registration Fee: \$ 1,300 (valid until May 31<sup>st</sup>, 2008)

Normal Registration Fee: \$ 1,800 (valid until July 1st, 2008)

WEDNESDAY	October 01	PRIVATE SHOW	Retailers/Buyers by invitation only	AVAILABLE
THURSDAY	October 02	PRIVATE SHOW	Retailers/Buyers by invitation only	AVAILABLE
FRIDAY	October 03	PRIVATE SHOW	Retailers/Buyers by invitation only	AVAILABLE
SATURDAY	October 04	PRIVATE SHOW	Retailers/Buyers by invitation only	AVAILABLE
SUNDAY	October 05	OPEN TO PUBLIC	Retailers/Buyers are invited	AVAILABLE

The 1<sup>st</sup> semi-annual Fashion Week is scheduled for October 1<sup>st</sup> - 5<sup>th</sup>, 2008. Complete Details are listed on [www.fashionweekatl.com](http://www.fashionweekatl.com). Venue: These shows are scheduled at various locations across Atlanta. Please coordinate with your assigned representative.

Venue rental<sup>1</sup> Includes:

- ! " State-of-the-art venues include stage, runway, lighting surrounded-sound and seating
- ! " Backstage area complete with clothing racks, mirrors, make-up lights, head-sets and radio
- ! " Communications Professional staff (on-site): lighting, sound and stage designers, show running crews, technical and production personnel, venue manager, maintenance and cleaning staff
- ! " Security by venue's staff and local Police Department
- ! " Models, hair, make-up, designer agent suite, and on-site volunteer ushers provided
- ! " Official Press / Media List of pre-qualified photographers, camera crews, editors and journalists from around the World; edited each season prior to the shows.

Inclusion in the official Fashion Week ATL website (<http://www.fashionweekatl.com>):  
Logo, name and link to the participants' website & the official publication of Fashion Week ATL.

### **Relax, Rejuvenate, And INDULGE:**

Scheduled for: **Sunday October 5<sup>th</sup> 2008\*** 10:00 am to 6:00 pm

“Early-Bird” Registration Fee: \$700 (valid until May 31<sup>st</sup>, 2008)

Normal Registration Fee: \$800 (valid until July 1<sup>st</sup>, 2008)

Venue: Tabernacle (Downtown Atlanta)

Includes:

- ! " State-of-the-art venues include stage, 12x12 booths.
- ! " Security by venue's staff and Atlanta Police Department
- ! " On-site volunteer ushers
- ! " Official Press / Media List of pre-qualified photographers, camera crews, editors and journalists from around the World; edited each season prior to the shows.
- ! " Special Advertising in current media sponsor's publication. Negotiations are made with the best Atlanta Publications

\* FOR COMPLETE DETAILS OF THESE EVENTS, PLEASE VISIT THE WEBSITE: [FASHIONWEEKATL.COM](http://FASHIONWEEKATL.COM) AND CLICK UNDER THE “EVENTS” LINK. Please note, that Relax Rejuvenate INDULGE will be rescheduled in the event less than 20 participants attending for that day. In that case all participants will be informed immediately.

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Dates are subject to change; however, Fashion Week ATL's board of directors will do its best to commit to such dates. In case of any changes, fashion designers will be notified immediately.

<sup>1</sup> Venue rental **does not** include buyers list, retail list, models, front-of-house staff, show producer/director, additional scenery and lighting. Fashion Week ATL and its affiliates reserve the right to change the venue design each season.